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## Lizi Akhvlediani

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*“Helping farmers grow more and better”*





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## Kalo – Georgia's first digital agriplatform

- Mission: Improve small-scale farmers' yields and livelihoods.
- Established in 2016.
- Platform Offering:
  - High-quality agricultural inputs
  - Agronomic advice
  - Financial services
  - Cutting-edge technologies
- Tens of thousands of farmers in Georgia already benefiting.
- Supported by agribusinesses, policymakers, and international donors.

Kalo



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## Kalo InfoHub for awareness raising

**Kaló**

Offering upgrades in practices and technologies to modernize and transform agri sector:

- built-in educational hub,
- agri and vet consultations,
- access to agri and other goods,

Our newest set of videos around climate change adaptation accumulated over 500mln views and cover:

1. Soil fertility management
2. Modern technologies in agriculture
3. Impact of climate change on agriculture & Methods of adaptation to climate change
4. Agripreneurship
5. Integrated Crop Protection (IPM)
6. Organic agriculture / agroecology



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## Commitment to Climate Smart Agriculture

Kaló

- Working with farmers, agribusinesses, and policymakers for a more sustainable agriculture.
- Leveraging cutting-edge technology for sustainable, efficient, and more profitable farming.
- Offering products and services to streamline processes, reduce waste (e.g., overuse of fertilizers), and optimize yields, such as: soil scanner, bio fertilizer, crop protection, drip-irrigation, pesticide application and more.
  - Shift to sustainable agricultural practices: agroforestry, carbon sequestration, and improved manure management
  - Selling high quality, stress-resilient and pest and disease-free seeds crucial in climate adaptation



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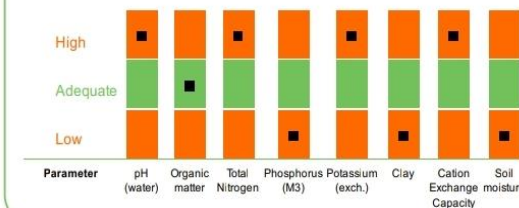
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## Agrometer – Innovative Precision Agriculture Tool

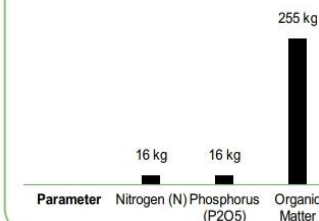
- Created in Wageningen, The Netherlands, Agrometer optimizes crop growth management, boosts yields, and supports farmers in adapting to climate change.
- With Agrometer, farmers can simply scan a soil sample, upload it for analysis, and within 10 minutes, receive a detailed report with personalized recommendations.
- Through fast and reliable soil analysis, farmers have access to the information to optimize the use of fertilizers on farms.



Soil Fertility Status Table



Actual Nutrient Need (in kg)





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## Future Plans

- **License for cow feeds & leaf cares** (coming soon)

Kalo's scanner also allows for leaf tissue and animal feed nutrient analysis for best harvest management and precision feeding.

- Our team of agronomists regularly monitors current global trends and developments around Precision Agriculture and works to place the most innovative climate smart technology in the hands of farmers in Georgia.

# Kalo



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**THANK YOU FOR YOUR PARTICIPATION!**  
გმადლობთ მონაწილეობისთვის!

**Kaló**

Get in touch



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