



ევროკავშირი
საქართველოსთვის

Project funded by the European Union

**SITUATION AND PROSPECTS OF THE
APPLE VALUE-CHAIN IN GEORGIA**
THINK AND ACT TOGETHER



Lasha Shalamberidze Head of ICC, RDA

“A better access to the quality labour force for intensive and innovative orchards” (10 mn)

“Financial programs of support of Government of Georgia to stakeholders in the apple value chain” (10 mn)





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**Rural
Development
Agency**



Renewed Extension for Farmers

Guide to a Successful Village





Performed key activities 2020



Agrodiesel State Program



State program for non-standard apples sale



Vintage 2020



Peach vintage



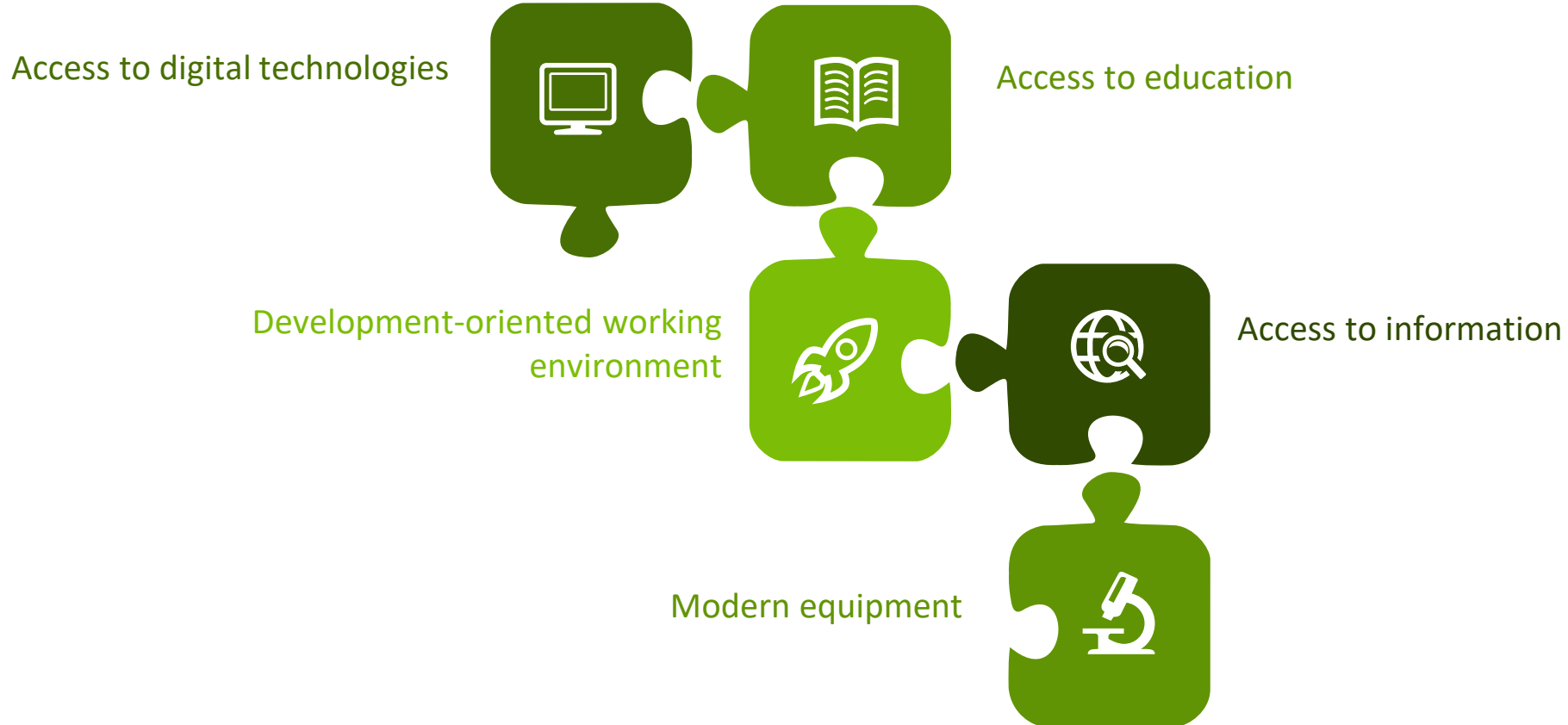
Citrus vintage



Farmers' services in pandemic situation



Main directions of the updated extension





Access to digital technologies
regions.mepa.gov.ge



Operational response to farmers' problems



Record keeping of disasters



Record keeping / planning of farmers' trainings



Operational-statistical data accounting



Sending of various news messages



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development
and Cooperation SDC





Access to digital technologies
elibrary.mepa.gov.ge



E - library



Demonstration Plots National Network



Events Calendar



Successful Projects



News Subscription





Access to digital technologies

my.mepa.gov.ge



Providing information on projects / programs via SMS and e-mail



Provide news to the farmer remotely



Uploading information about farming

Agrodiesel State Program



Electronic issuing of agrodiesel cards



Providing information about card activation remotely



Cashout via mobile phone



Access to Education

- Weekly trainings on various sectoral and non-sectoral topics
- Monthly online training on various topics
- Creating demonstration





Modern Equipment

Field laboratory equipment



Portable office equipment



Branded outfit



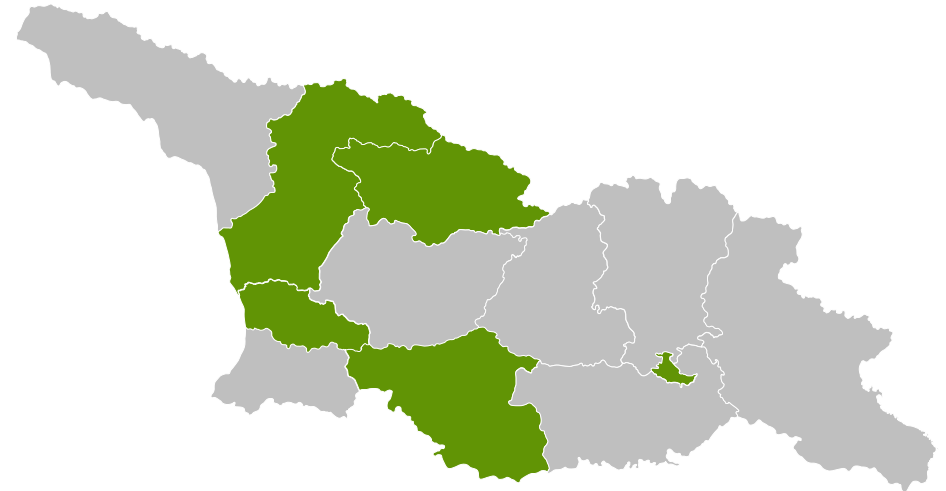
Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

**Swiss Agency for Development
and Cooperation SDC**



UNDP equipped regions

- Central Office of the Department
- Guria
- Samtskhe-Javakheti
- Racha-Lechkhumi
- Samegrelo-Zemo Svaneti





Development-oriented working environment

Young interns in extension centers

6-month internship at 54 centers includes:

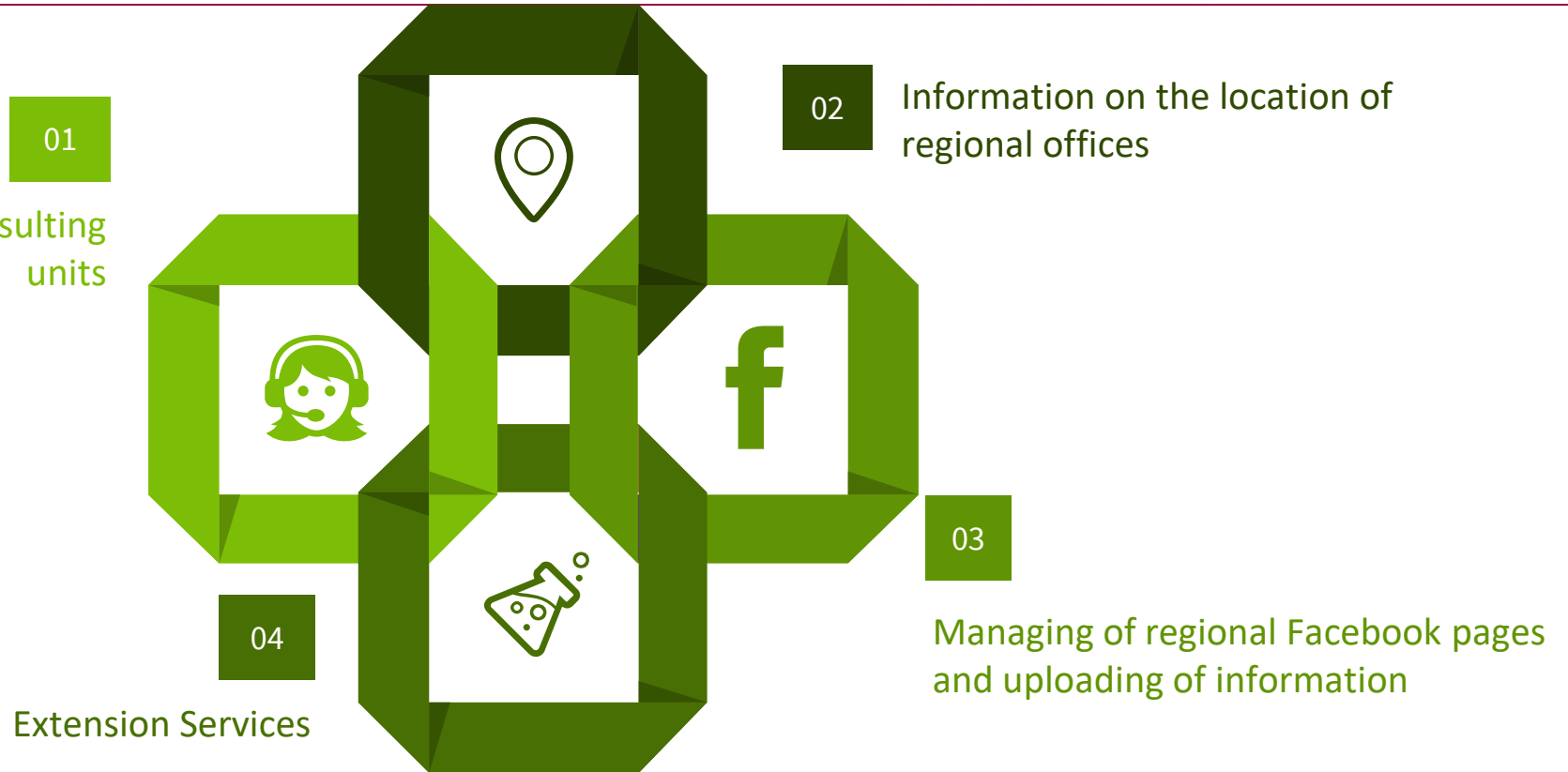
- Farmer services in the centers
- Gaining experience in various enterprises and demonstration plots
- Gaining experience in various gov





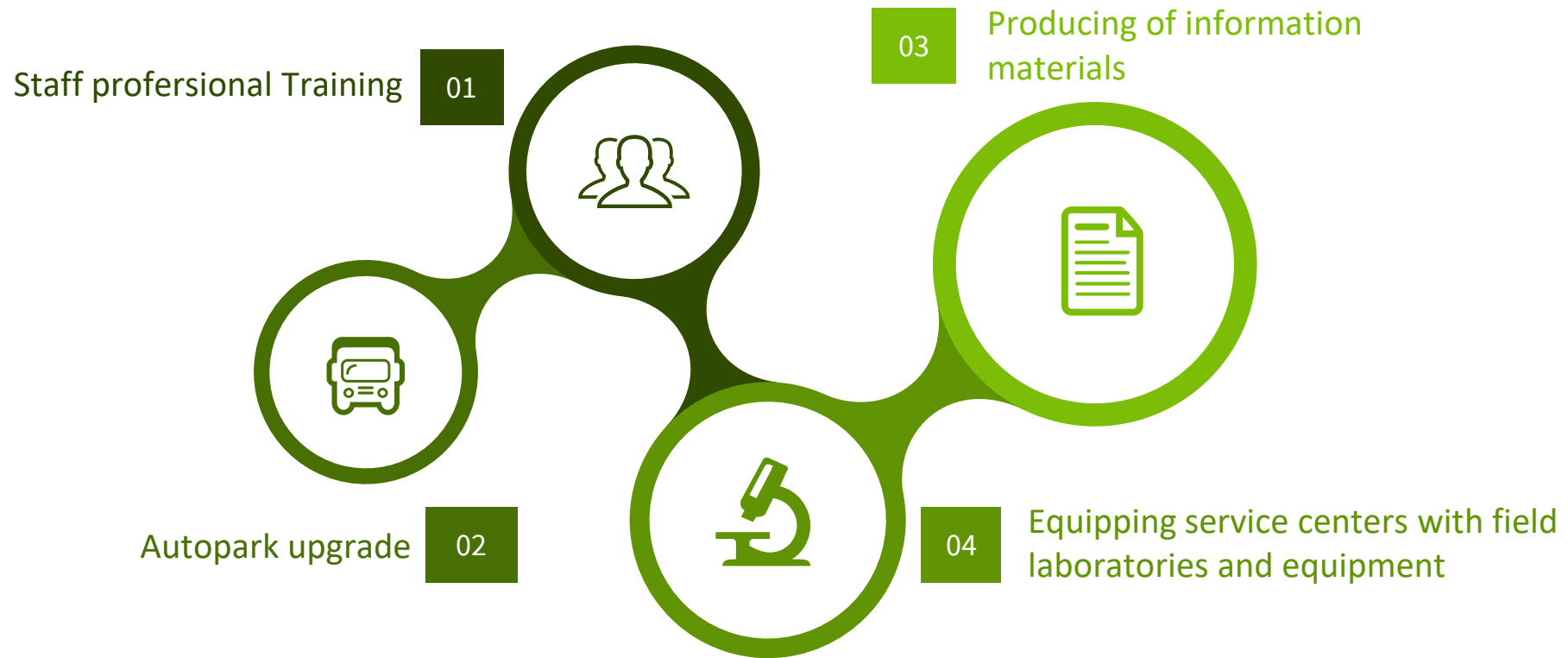
Access to information

Activities of information-consulting units





Updated extension needs





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Thanks for your attention

