



Committed to a long term procurement  
strategy in potatoes

# ABOUT FRIXX

- 3 MEANINGS OF NAME FRIXX

- FRIED POTATOES
- FREE FROM ADDITIVES/PRESERVATIVES
- FREAKS AS FREE PEOPLE

- PORTFOLIO:

- POTATO CHIPS (WITH 2 UNIQUE FLAVOURS: ADJIKA AND TARRAGON AND 3 STANDARD FLAVOURS: BBQ, CLASSIC AND CHEESE)
- POPCORN (AMERICAN STYLE CARAMEL AND SALTED)
- SUNFLOWER SEEDS

- ADVANTAGES:

- HIGH QUALITY WITH AFFORDABLE PRICE
- OWN POTATO FIELDS LOCATED 60 MINUTES FROM TBILISI
- FACTORY LOCATED IN TBILISI, CAPITAL OF GEORGIA



# FRIXX PORTFOLIO

- 5 FLAVOURS OF POTATO CHIPS  
(3 SIZES: 20 gr, 70 gr, 145 gr; 13 SKU in total)
- 2 FLAVOURS OF POPCORN  
(Salted: 30 gr, Caramel: 60gr; 2 SKU in total)
- SUNFLOWER SEEDS  
(Salted: 20 gr, 100 gr, Non-Salted: 20 gr, 100 gr;  
4 SKU in total)



# FACTORY LOCATION

## Tbilisi, Georgia – Lilo Industrial Zone





# FRIXX SHELF PLACEMENT IN KEY ACCOUNTS



# FRIXX SHELF PLACEMENT IN RETAIL SHOPS



# EXPORT COUNTRIES

- ARMENIA
- AZERBAIJAN
- UKRAINE
- LITHUANIA
- HONG KONG









**CAUCASUS CROPS**

**MZIANI**

**MOSAVALI**

# OUR BIGGEST POTATO FARM AND STORAGE IN GEORGIA



# OUR POTATO FIELDS







**FRECO LLC**

**ფრეკო**

სოფლის მეურნეობის ინდუსტრია

**FRECO LLC**



**FROZEN FRENCH FRIES**

# ABOUT COMPANY

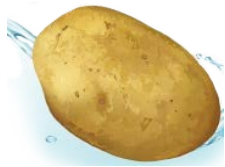
FRECO LLC was founded in 2016, is the first Georgian producer of frozen french fries. Company uses local potatoes for processing, which are grown in Akhaltsikhe Region.

Our advantages are:

- ✓ Ecologically Pure Local Potatoes
- ✓ NON GMO
- ✓ NO CHEMICALS
- ✓ FLEXIBLE IN PRODUCTION & LOGISTICS
- ✓ STRATEGIC LOCATION IN THE REGION



PRODUCTION PROCESS:



WASHING



PEELING



CUTTING &  
BLANCHING



PRE-FRYING\*  
\*in sunflower oil only



SHOCK FREEZING

# PRODUCTS & PRODUCTION



## FRECO/FROZEN FRENCH FRIES

CUT SIZE: 7x7 mm

Package: 2,5 kg

Package in a Box: 4 pcs

Box on the pallet: 45 pcs

Shelf-life: 12 month (-18 celcius)\*

\* Product MUST be stored at min. -18 calcius



## FRECO/FROZEN FRENCH FRIES

CUT SIZE: 9x9 mm

Package: 2,5 kg

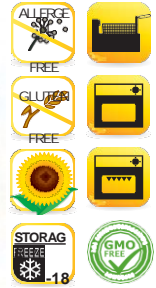
Package in a Box: 4 pcs

Box on the pallet: 45 pcs

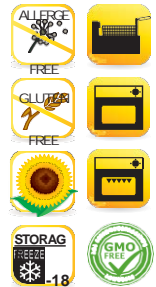
Shelf-life: 12 month (-18 celcius)

\* Product MUST be stored at min. -18 calcius

### CUT SIZE: 7x7 MM



### CUT SIZE: 9x9 MM



We have semi-automatic line, which can produce 15 tons finished products in a month. We can tailor product specifications such as weight, cut size, brand name, packaging on customers demand.

We have opportunities to expand production if there will be guaranteed amount of order quantities.

We are open and ready for cooperation!



Akhali Mosavali LLC





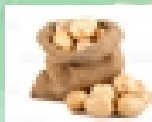
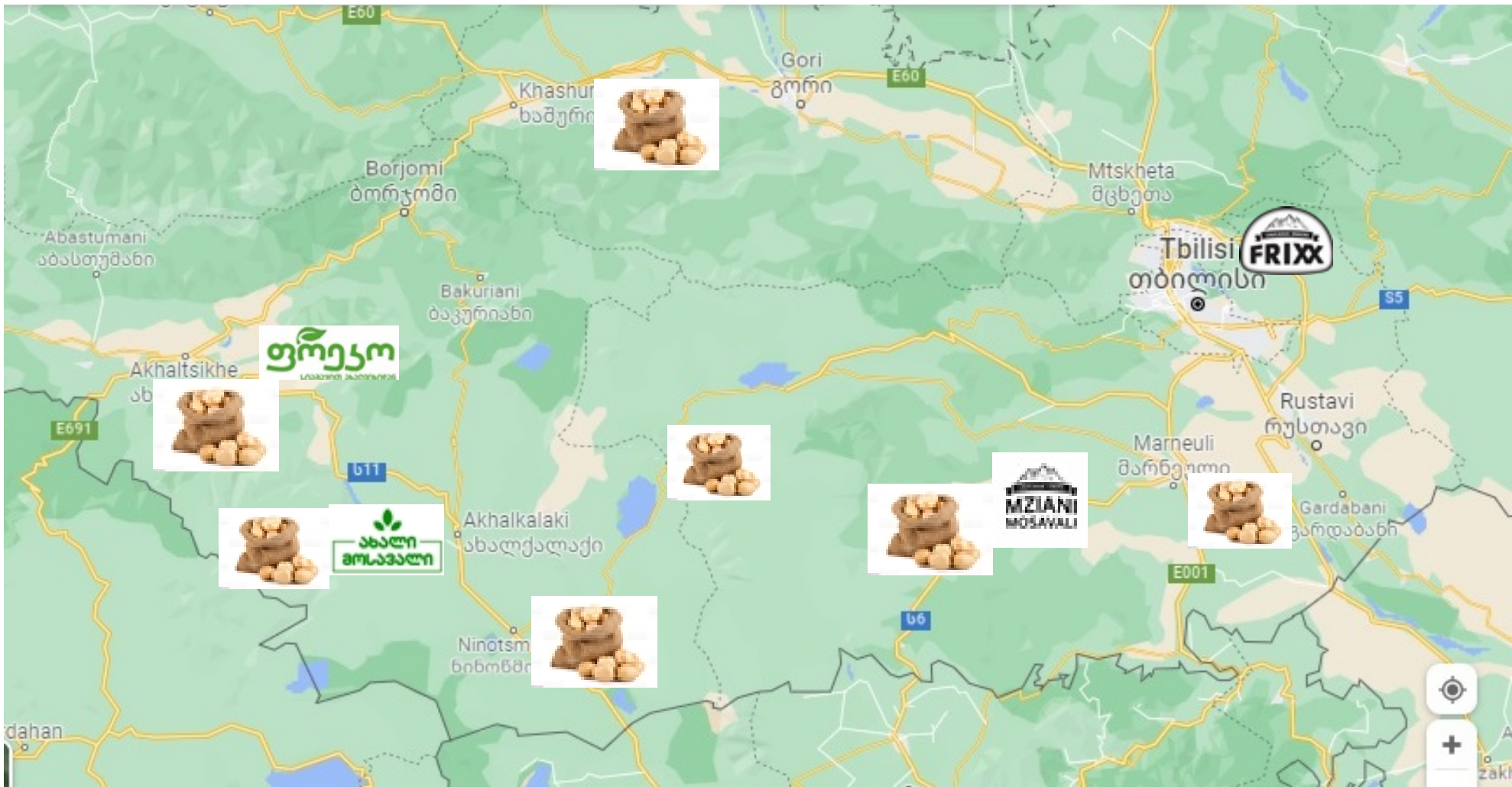
\* Location: Akhalkalaki, Village Chamdura

\* Function: Logistics Hub, Potato sorting-grading facility, Potato Long term storage



- \*Sorting and grading Capacity: 15Mt/hour
- \* Current Storage Capacity: 800 MT Potato
- \* Potential Storage Capacity: 3200 MT





**ფრეკო**  
საბავშვო პაპიკონი

**აბალი მოსავალი**

**MZIANI MOSAVALI**

**FRIXX**



**THANK YOU**